

LVES PTO General PTO Meeting
September 24, 2021

In Attendance:

Allyson Small, President
Jocelyn DiRienzo, VP of Events
Danielle Freeman – VP of Volunteers
Christine Johnson, Membership Secretary
Nicole Keswani, Recording Secretary
Amy Martin, Treasurer
PTO Members via Zoom

Meeting was called to order by President Allyson Small at 9:00am. The list of items to be discussed on the agenda include formal vote for recording secretary and VP of marketing positions, invest update, PTO sponsored events, teacher appreciation, treasurer's report, and spirit wear.

Executive Board Positions:

The vacant positions of VP of Marketing and Recording Secretary were voted upon by the PTO members. Erinn Hartwell was elected for VP of Marketing and Nicole Keswani was elected as recording secretary; motion to approve by Christine Johnson; seconded by Amy Martin; all in favor.

Invest Update:

Christine Johnson presented the numbers for Invest. As of September, 56.6% of all students(563 students) are invested into the Longview PTO. Ms. Watkins class had the most participation with 95% of her students. We will send another survey to parents around March to assess parent interest in invest versus door-to-door sales. Additional Invest T-shirts are on order, but shipping has been delayed.

PTO Sponsored Events:

Trunk or treat was presented by Jocelyn DiRienzo and is scheduled for October 22, 2021 from 6:00 – 7:30 pm. In the event of inclement weather, a rain-day/cancellation will not be provided; instead, a drive-thru option featuring a one-way traffic flow with tents for the cars will occur. A candy flyer will be sent the week of September 27th for donations, at least 30,000 pieces of candy will need to be donated. Candy is not required to be peanut-free. In addition to the truck or treat students may participate in a pumpkin decorating contest. The flyer was sent home with students yesterday, September 23rd. Volunteers are requested for the trunk or treat for set up, candy distribution and clean up.

The next spirit night is Costa Vida on October 6th and 7^t followed by a spirit night at Marco's Pizza in November and Culvers In December.

Treasurer's Report:

Treasurer's report was presented by Amy Martin including review of cash flow, budget, and assets. Reports for the 2021-2022 budget were presented. The budget and monthly financial statements are posted on the PTO website. The PTO receives money from primarily invest (goal of \$30,000 was made), business sponsors, spirit nights, Kroger rewards, and reptile ruckus. Due to events being cancelled the PTO had \$16,000 in savings from the 2020-2021 school year that will be moved into the budget for the 2021-2022 school year. Expenses for the PTO include a new marquee for the school, the brag tag program, teacher wish lists (\$250/per teacher), the school store, teacher appreciation lunches and gifts

and agendas for the 3-5 grades students. This year the PTO will also be donating new books to the library.

Teacher Appreciation:

Emily Corey presented an update for teacher appreciate. The next teacher appreciation in October will be recess coverage for the teachers and a treat bag. The PTO budgets 4% for teacher appreciation and provides every other month events. The other months parents are asked to volunteer to bring items to school for lunches, snacks, etc. In November, the PTO will be requesting to donate gift cards in a specific monetary amount to give to the teachers in December.

Spirit Wear:

Susan Lam presented updated information about the spirit wear sale. The sprit wear sale closed September 17th, 2021 and will reopen in January 2022. The sale was a huge success and the final sale figures will be presented next month. Shipping on the shirts is delayed anywhere from 10 days to 3 - 4 weeks.

Miscellaneous:

- Executive Board Meeting notes can be found on the PTO website
- Anybody with questions or interest in volunteering please visit the PTO website or email president@longviewpto.org

The meeting was called to a close at 9:30am by Allyson Small, seconded by Emily Corey, all in favor.