

LVES PTO Executive Board Meeting Minutes

Date: July 9, 2020

In Attendance:

- Beth Dean – President
- Jocelyn DiRienzo– VP of Events
- Julissa Sandoval – VP of Marketing
- Christine Johnson– VP of Volunteers
- Kim Thiele – Membership Secretary
- Allyson Small – Recording Secretary
- Amy Martin -Treasurer

Meeting was called to order by President Beth Dean at 2:30 pm. The list of items to be discussed on the agenda include: introduction of Julissa Sandoval as VP of Marketing (Interim), Treasurer's report, Invest Business Sponsorship update, Spirit Wear plan, Spirit Night locations and dates, and School Store plans.

VP of Marketing (interim):

President Beth Dean informed the board that Camille Deppe has stepped down as VP of Marketing due to her child transferring out of Longview Elementary. Julissa Sandoval was appointed to the position as interim. During the next general meeting we will hold a vote of approval.

Treasurer's Report:

Treasurer's report presented by Amy Martin including review of cash flow, budget, and assets. Budget for 2020-2021 school year were presented. The PTO account is at Regions Bank; account number is on file. Bank accounts and statements presented and reviewed by the board. Motion made by Beth Dean to approve financial statement; seconded by Christine Johnson; all in favor. Accounts will remain on file with the Treasurer.

Invest Business Sponsorship Update:

Kim Thiele gave a summary of who has given verbal commitments to being Business sponsor including the following:

Trade—Avella Balloons (teacher appreciation week)

Bronze—Culver's

Silver—Benchmark Realty

Gold—Williamson Pediatric Dentistry

Gold—Card My Yard

Trade—Martin's

Kim will follow up with the companies who have not responded as the cut-off date is approaching.

Spirit Wear:

Allyson Small detailed the plan for spirit wear sales. Back to School and Fall spirit wear sales will be combined into one later sale this year. Due to Covid-19 the sale will most likely be an online sale. The sale dates and shirt designs have not yet been set.

Spirit Night:

Jocelyn DiRienzo spoke of the spirit nights planned for the 2020-2021 school year. They are:

September 15—Culver's

October 15—Sonic

November 10—Marco's

January 12—Dominos

February 9—Martin's

March—Culver's

April 13—Marco's

May 11—Andy's

There is a possible Chick-Fil-A spirit night with a date TBD. With Covid-19 there is a possibility of spirit nights being carryout or drive-thru only.

School Store:

Christine Johnson spoke of liquidating in stock school store items and purchasing new items. Beth Dean will ask Dr. Ball if the school store will need to be on a cart because of Covid-19. There was discussion of less or no volunteers for the store due to Covid-19.

A motion to adjourn the meeting was made by President Dean at 3:05 pm. The motion was seconded by Jocelyn DiRienzo; all were in favor.