

LVES PTO Executive Board Meeting

November 4, 2016

In Attendance:

- Kristi Cobb
- Chasity Hill
- Cristy Densman
- Brittany Groves
- Robbi Braat
- Stephanie Cooksey
- Dr. Gabrina Charles
- Crystal James

Meeting was called to order by President Densman at 8:00am. Agenda items for discussion included: Recap-Trunk or Treat, Spirit Nights, Past and Present, Chrome Cart Updates, Treasurer's Report, Newsletter, School Supply Kits, Teacher Appreciation Lunch, Recap- Invest and Spirit wear, and New Business.

Recap-Trunk or Treat:

Recap of Trunk or Treat given by Julie Pfund. Trunk or Treat was successful. PTO heard positive feedback from parents as well as staff. The event saw a large turnout and broke even as planned. The PTO will reconsider the age/price associated with wristbands and admission to the 2017 Trunk or Treat. There was a moderate amount of candy left over that we will use for Reptile Ruckus, Spring 2017.

Spirit Nights:

Most recent Spirit Night at Sonic was successful, bringing in a total of \$330.00. Upcoming Spirit Night's will be at Gigi's Cupcakes on November 17 from 3pm-8pm and Domino's Pizza December 14 with time TBA. Additionally, the PTO will consider incentivizing students that attend with prizes such as homework passes. Finally, we will look at the wording on future publications related to Spirit Nights to ensure an accurate understanding of event details.

Chrome Cart Update:

The PTO has been successful in helping to provide technology for the school as requested by Dr. Charles. We have purchased 2 Chrome Carts along with 60 Chromebooks. PTO will promote

purchase via social media outlets and website to inform the parents, staff, and LVES community of our continued commitment to the school.

Newsletter:

PTO will start sending a newsletter to members via Mail Chimp. The intent of the newsletter is to increase awareness of various events for all who have purchased PTO membership. Items for upcoming newsletter were discussed by the board.

Treasurer's Report:

Treasurer's Report by Kristi Cobb including review of cash flow, budget, and assets. Taxes for last year have been completed. The PTO account is at Regions Bank; account number is on file. Bank accounts and statements presented and reviewed by the board. Motion made by Cristy Densman to approve financial statement; seconded by Kristi Cobb; all in favor. Accounts will remain on file with Treasurer.

Teacher Appreciation Lunch:

The PTO will place a link out for volunteers to sign up to assist with the Teacher Appreciation Lunch on social media outlets and communication with Room Parents. The lunch is scheduled for November 16, 2016.

Recap- Invest and Spirit Wear:

Invest has been a successful program. PTO will continue to improve Invest by considering implementation of new record keeping system. Additionally, the PTO will consider deadline extensions for 2017 Invest program, as well as promotion of Invest earlier in the summer or possibly at the end of the school year. PTO will use multiple outlets to promote Invest including but not limited to: brochure, communication via Dr. Charles, and various media outlets. In regards to Spirit wear, changes for next year are currently being reviewed.

New Business:

- Remainder of Track fund monies will be used for reading, math, math and reading, and gifted coach wish list.
- Box Tops: PTO is deciding how to increase student participation with box tops.

Motion to adjourn made by President Densman at 11:00am and seconded by Kristi Cobb; all in favor.